For Immediate Release
February 11, 2020

Childsplay “WOW”s Guests at Enchanted Forest-themed Event to Support Imagination & Wonder

(Tempe, Ariz.) Childsplay will hold its 2020 World of Wonder Gala (WOW Gala) on Saturday, March 28th at the stylish and unique urban venue The Croft Downtown. The exciting evening will feature whimsical themed décor, a large silent auction full of unique experiences and items, live entertainment, and a dinner by Fabulous Food. This year, guests are asked to “WOW Us” in amazing attire with a twist! Come dressed to impress for a wild and mystical experience with an “Enchanted Forest” as your stage.

For 43 years, Childsplay has fervently believed that young people deserve to experience theatre of the highest artistic quality both on and off the stage.

**World of Wonder Gala**
Saturday, March 28th, 2020
The Croft Downtown, 22 E Buchanan St, Phoenix 85004
Each year, Childsplay serves 200,000 young people in Arizona, with nearly 60% of its school audiences qualifying for free and reduced lunch programs. The WOW Gala is the organization’s largest fundraising event of the year and all proceeds from the event will support young people’s access to arts education, inspiring performances, and lasting memories at the theatre.

Individual tickets are on sale now for $350. Tables (10 tickets) can be purchased for $3,500 and Corporate Sponsorships start at $5,000. All tickets can be purchased at https://www.childsplayaz.org/wow-gala or by calling Childsplay at (480) 921-5700.


Event sponsors include APS, SRP and Kutak Rock. Table Hosts include Matt Benjamin, Shelley Cohn, Cheryl Mandala, Susan Goldsmith and Sharad Desai.

**FAST FACTS:**

**WHAT:** Childsplay’s 2020 WOW Gala

**WHERE:** The Croft Downtown
22 E. Buchanan St.
Phoenix, AZ 85004

**WHEN:** Saturday, March 28, 2020
6:00 p.m.

**PRICE:** Individual Tickets: $350
Tables (10 tickets): $3,500
Corporate Sponsorships: $5,000 and up

**TICKETS:** [https://www.childsplayaz.org/wow-gala](https://www.childsplayaz.org/wow-gala)
(480) 921-5700

For interviews or media appearances, please contact Samantha Johnstone at (480) 921-5703 or sjohnstone@childsplayaz.org.

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For interviews or media appearances, please contact Samantha Johnstone at (480) 921-5703 or sjohnstone@childsplayaz.org. High-resolution images of Childsplay’s work are available for download at www.childsplayaz.org/press.

About Childsplay:
Childsplay, Inc. is a nonprofit theatre company of professional, adult artists who perform for and teach young audiences and their families. The mission of Childsplay is "to create theatre so strikingly original in form, content or both, that it instills in young people an enduring awe, love and respect for the medium, thus preserving imagination and wonder, the hallmarks of childhood which are keys to the future. For more information, visit https://www.childsplayaz.org.

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