

For additional information for media purposes, contact:
Melissa Mattingly Parsons or Laura Schairer
mparsons@childsplayaz.org laura@audiencemagnets.com
480-858-2127 480-797-3111



NEWS RELEASE

For immediate release 10/8/07
Contact us for photos



PICNIC & PLAY! **CHILDSPLAY INVITES FAMILIES TO ENJOY LUNCH PRIOR TO PERFORMANCES WITH A SPECIAL TICKET PACKAGE**

To celebrate moving into their new home at the Tempe Center for the Arts, Childsplay and RK Group Catering announce "Picnic and Play", a play date lunch for families to enjoy on the grounds of Tempe Center for the Arts just prior to the Saturday afternoon performances.

Gather on the lawn of Tempe Town Lake or settle in the sculpture garden with the kids for a wonderful afternoon of picnic lunch, then a play at one of Childsplay's 1 pm Saturday matinee performances.

The Picnic and Play Sack Lunch Special is discounted at \$28 for adults and \$22 for children (plus applicable box office charges) and includes a sack lunch and tickets to the Saturday 1 pm performance.

Picnic and Play customers can choose from a Turkey or Veggie Sandwich for adults, Turkey or PB & J for the kids and can be ordered by calling 480-350-2822. These are also available online

www.childsplayaz.org/tca; after selecting seats, "Apply Discount" will offer you the Picnic and Play option. Picnic and Play Packages must be ordered by Friday midday for the Saturday performance.

A Thousand Cranes Picnic and Play packages will be available for the 1:00 pm performances on October 27 and November 3 & 10.

Childsplay's 2007-08 Media Sponsor is KTVK and My Sweet Connection.com

Childsplay, Inc. is a nonprofit theatre company of professional, adult artists who perform for and teach young audiences and their families. The mission of Childsplay is "to create theatre so strikingly original in form, content or both, that it instills in young people an enduring awe, love and respect for the medium, thus preserving imagination and wonder, the hallmarks of childhood which are keys to the future." For information on Childsplay performances, classes or educational presentations please call 480-350-8101 or visit our website at www.childsplayaz.org.
